



May 28, 2018

Re: Community Kicks 2018 – Ottawa, ON

On June 24<sup>th</sup>, 2018 in Brewer Park, Ottawa, Drop in Sports' volunteers will host the 2<sup>nd</sup> annual "Community Kicks" – a recreational, co-ed, ages 15 and up, 6 vs 6, soccer tournament! You are invited to get involved!

This year we get back to our roots and take off where the "Community Cup" was last hosted by the Catholic Centre for Immigrants in 2016. The tradition continues with the "Sport for Development" vibe around recreational and fun "football" to welcome new immigrants and refugees as well as give us all an opportunity to build our community pride and "Celebrate our Roots". This Welcoming Ottawa Week (#WOW2018) event invites the community to play and meet each other on an even level playing field and demonstrate spirit and our desire for a united community and prove all over again that common affinities and our diversity is what make us a great team – a great community!

This year, we are not only friend-raising, we are fundraising for Matthew House Ottawa – a local charity offering help, housing, and furniture to refugees and those transitioning to permanent housing.

Our volunteer driven Community Kicks planning team is excited to come together and execute an event that will feature World Cup matches in our Chill Zone furnished by Matthew House Ottawa, as well as feature international and lively tunes from a local DJ! We also encourage people to enjoy the on-site BBQ Fundraiser between 10:00am and 2:00pm.

The event kicks off at 9:30am and we expect trophies to be presented to our champions in the new divisions (beginner – a.k.a. 100% fun, Intermediate, and Advanced) around 3:00pm. The 2017 champions - Youth Futures – have already registered for the "advanced" division and look forward to some community challengers. Teams should note that spirit prizes can be awarded at any time, any division, and at multiple points in the day to teams demonstrating community, fair play, fun, pride, sportsmanship, and respect. Games in the Beginner and Intermediate divisions are moderated by volunteers who will oversee the games and allow teams to call their own fowls etc. The Advanced Division will have a more structured, yet still "friendly" format with actual referees.



Registration to play is now open (early registration deadline is June 1<sup>st</sup>, while the late registration deadline is June 9<sup>th</sup>). As always, it is FREE for newcomer individuals to play and we will place them onto teams eager to welcome them. We are working with all the settlement serving organizations in Ottawa. Community groups, friends, businesses, or anyone in Ottawa, are encouraged to get a team of 6 players in as soon as possible. Register by visiting <http://dropinsports.ca/community-kicks-tournament/>

The event is also seeking community sponsors and prize donations. Sponsorship benefits can be created to meet the needs of local businesses or groups. This is a great opportunity to demonstrate themselves as community builders and supporters of welcoming new immigrants. Benefits could include naming rights of the trophies (3 available), fields, activation stations, and much more! Prize donations for teams could be whatever you have to offer – Swag, movie passes, pizza parties, escape room passes, haircuts, gym passes, massages, sports gear or apparel, or anything that adds value and excitement to the day.

Attached is an event poster and more details are available on our website. Please contact me at your earliest convenience to express your interest in supporting this fantastic community event. Be a sponsor, become a volunteer, put in a team, or simply encourage others to get involved.

Thank you for your consideration. I look forward to hearing from you,

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